

Traditional video contest among SU students
«МЕН БОЛАШАҚ СӘТБАЕВ (I AM THE NEXT SATBAYEV) »

The Department of Kazakh and Russian Languages of General Education is holding an annual competition among SU students for the best video “I am the next Satbayev” on K.I.Satbayev’s birthday and in line with “Rukhani Zhangyru” program.

This competition is held for “Satbayev University” brand communications, enhancing patriotic values and respect for the history of the university among young generation, as well as to highlight student life on social networks.

To participate in the competition, you are required to send the video material lasting 1 minute to nexatsatbayev@gmail.com (with the author’s full name and contact details), post it on social networks with the hashtag #next_satbayev, no later than March 30, 2020. The meeting of the contest committee will be held on April 8, 2020 at 12-00 in 512 GUK. Winners will be notified by email. Awarding will take place on April 10, 2020. Any student of Satbayev University can take part in the competition.

Requirements for the content and design of the video:

- it should correspond to the topic of the contest;
- the minimum video resolution should be at least 1920*1080 pixels (16:9format); in .mp4 format;
- it can be voiced by the author, music accompanied;
- it can be presented with voice acting in Kazakh, Russian (it is possible with subtitles in English).

Evaluating criteria:

1. The originality of the idea, the overall impression;
2. The semantic content and information content, message;
3. Camera work, installation, sound design;
4. Topic disclosure;
5. Creativity and innovativeness;
6. Number of comments on the Instagram page of the department.

Rewarding ceremony:

Winners will be awarded with certificates and cash bonuses
(I place - 50,000 tenge, II place - 30,000 tenge, II place - 20,000 tenge).

Contact details:

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